

## ABOUT ME

I help companies effectively communicate their mission through beautiful and impactful visual design.

Working for over 12 years as a creative designer in the fashion industry has given me a keen understanding of customer needs, awareness of trends and an eye for aesthetics. My previous work has taught me how to use research to creatively solve problems and implement design solutions.

## INFO

### Location

Brooklyn, NY

### Phone

937.360.3824

### Email

a.knowlton@me.com

### Website

www.amyknowlton.com

### LinkedIn

linkedin.com/in/amyknowlton1

## TOOLS

Sketch	Photoshop
InVision	Balsamiq
Illustrator	Browzwear
InDesign	Office 365

## UI/UX SKILLS

Prototyping	Typography
Wireframing	Iconography
User Personas	Style Guides
Usability Testing	User Research

# AMY KNOWLTON

## UI/UX DESIGNER



## WORK EXPERIENCE

### The Moret Group

Nov. 2017 - Present  
New York, NY

### Designer

- Design four private label collections per year with the Director for Women's Activewear & Athleisure.
- Conduct extensive retail market research and use it to create brand, trend and forecast presentations.
- Lead aesthetic approval process for color, print, and trims for adopted styles per season.
- Create technical sketches and line plans per season.

### Garan Inc

July 2015 - Sept. 2017  
New York, NY

### Designer

- Worked on the design process from concept to production for Women's, Men's and Boys' sportswear.
- Designed 30-35 styles per season.
- Supervised an Assistant Designer and two Graphic Designers on a daily basis.
- Attended weekly fittings to give aesthetic comments and ensure the workmanship was up to company standards.

### Outerstuff Ltd

Nov. 2012 - July 2015  
New York, NY

### Associate Designer

- Worked with the Senior Designer to develop Boys', Girls' & Juniors' NFL collections. Up to 50 designs per quarter.
- Manipulated and designed graphic artwork and prints.
- Worked closely with the sales and merchandising teams to create boards and catalogs to meet customer needs.

### Ralph Lauren

March 2012 - Oct. 2012  
New York, NY

### Freelance Designer

- Collaborated with the Design Director to understand and execute collections for Men's Swimwear and Headwear.
- Hand sketched 25-30 designs for each season.
- Worked closely with Graphic and Logo teams to execute logo handoff and stat creation.

### 2010 and Prior

Carole Hochman Design Group, New York, NY  
*Associate Designer*, March 2010 - Jan. 2012

Haddad Brands, New York, NY  
*Assistant Designer*, June 2009 - March 2010

Express Inc, New York, NY  
*Assistant Designer*, April 2008 - February 2009



## EDUCATION

### CareerFoundry

2019  
Berlin, Germany

### UI Design Certificate

Six month intensive UI design course specializing in UI. Course emphasized conceptualization of design principles, workflow and mobile/web app design. Completed October 2019

### University of Cincinnati

2002-2007  
Cincinnati, OH

### Bachelor of Science in Fashion Design

College of Design, Art, Architecture and Planning  
Co-op program provided five semesters of work experience in the fashion industry prior to graduation. Graduating Class of 2007